



## Advertising Contract for 2023 Guide Book

**14,000 copies were printed in 2022 and distributed in the Dennis area, at Cape Cod information centers and beyond. Your 2023 digital guidebook ad will link to your website. Orders placed and paid by January 31, 2023 are at 2022 pricing, after January 31, 2023 ads have a 7% price increase.**

AD LOCATION		DIMENSIONS	BEFORE	INCREASE		AFTER
<i>See sizes on back of this sheet</i>			<b>1/31/2023</b>			<b>1/31/2023</b>
Back Cover	Full Page (1)	4 5/8" x 7 3/8"	<b>\$ 2,200</b>	7%	\$ 154	<b>\$ 2,354</b>
Inside Covers	Full Page (4)	4 5/8" x 7 3/8"	<b>\$ 1,800</b>	7%	\$ 126	<b>\$ 1,926</b>
Pages	Inside Page	4 5/8" x 7 3/8"	<b>\$ 1,600</b>	7%	\$ 112	<b>\$ 1,712</b>
1/2 Page	Horizontal	4 5/8" x 3 5/8"	<b>\$ 1,200</b>	7%	\$ 84	<b>\$ 1,284</b>
1/4 Page	Horizontal	4 5/8" x 1 3/4"	<b>\$ 800</b>	7%	\$ 56	<b>\$ 856</b>
1/4 Page	Vertical	2 1/4" x 3 5/8"	<b>\$ 800</b>	7%	\$ 56	<b>\$ 856</b>
1/8 Page	Horizontal	2 1/4" x 1 3/4"	<b>\$ 400</b>	7%	\$ 28	<b>\$ 428</b>

BUSINESS NAME \_\_\_\_\_

BUSINESS (Physical) ADDRESS \_\_\_\_\_

AD WEBSITE LINK \_\_\_\_\_

MAILING/BILLING ADDRESS (if different) \_\_\_\_\_

AUTHORIZED NAME/TITLE (print) \_\_\_\_\_

CONTACT PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

AD SIZE: \_\_\_\_\_

AD PRICE: \_\_\_\_\_

- AD DESIGN:**
- I will repeat my existing ad (returning advertisers)
  - I will submit an ad per above specifications
  - I will need help preparing a new ad or making changes to an existing ad. Charge \$75, billed separately.

ALL ads to be submitted as electronic file, images must be a minimum of 300 dpi.  
File must include all supporting fonts & graphic files and be in digital format.

Payment included \_\_\_\_\_ Please invoice \_\_\_\_\_

**All ads to be placed by: February 28<sup>th</sup>, 2023.**

**Please return this signed contract:**

Dennis Chamber of Commerce  
P.O. Box 1001, West Dennis, MA 02670  
508-398-3568 [info@dennischamber.com](mailto:info@dennischamber.com)